

LOCAL BANK TRANSFER

Asian ecommerce has exploded thanks to a digital revolution allied to an expanding middle class with disposable income. Where China leads the way, others are already following. Indonesia and Thailand are exhibiting similar traits to the world's biggest ecommerce market.

While the disposable income has had a huge effect on what people buy, the digital revolution has had a dramatic impact on how they pay with local bank transfers a key driver for ecommerce.



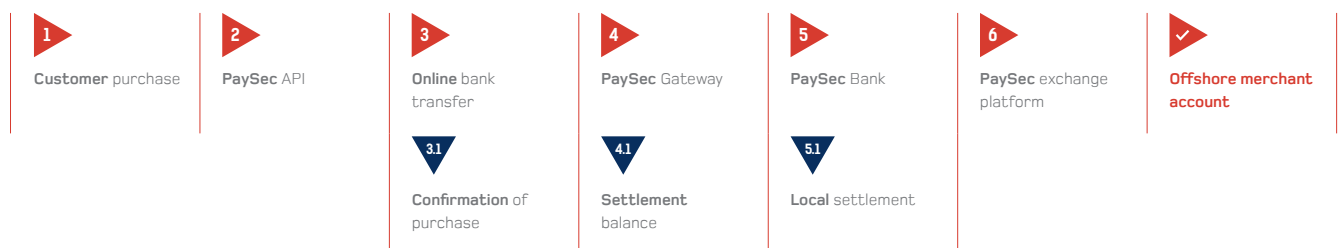
Merchant benefits

- Simple integration
- Efficient bank transfer
- No chargebacks

Customer benefits

- Security of dealing with own bank
- Simple process
- Acknowledgement of payment from bank

Payment flow



Customer experience

