

CNY BANK TRANSFER

China is the world's biggest ecommerce market and second largest consumer marketplace. It has more internet users than there are people in the whole of Europe. A combination of a digital revolution facilitated by smartphones plus an emerging middle class with disposable income has led to an explosion in ecommerce.

While the eshopper population has reached over 350 million and 58% of online shoppers in China have purchased from overseas, the online shopping demographic still represents only 25% of the total population, meaning plenty of potential growth.



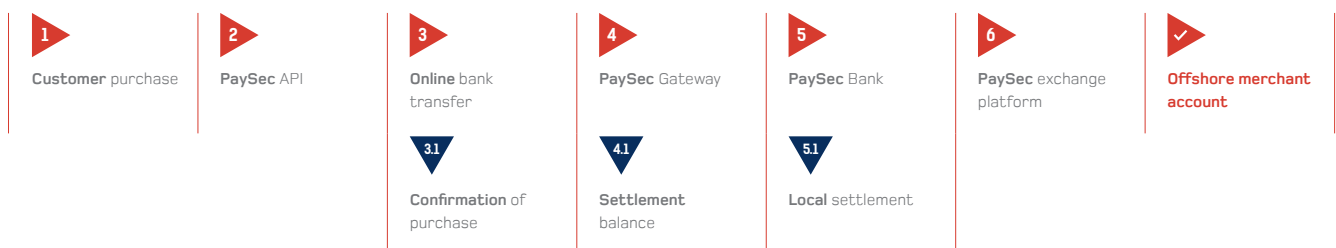
Merchant benefits

- Simple integration
- Efficient CUP bank transfer
- No chargebacks

Customer benefits

- Security of dealing with own bank
- Simple process
- Acknowledgement of payment from bank

Payment flow



Customer experience

